

Shorr Johnson Magnus Media Act
1831 Chestnut Street
6th Floor
Philadelphia PA 19103

NC Citizens For Progress/ Issue
Submission Number 253 Issue 1



WNCN-TV
1205 Front St.
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Client: NC Citizens For Progress/ Issue	Submission Cost: 2700	Campaign Ref: E:120911011
Buyer: "	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06303449
Est./PO Number: 06303449	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: NC Citizens 4 Prog	Booking Group: WNCN	Key Market: Raleigh-Durham, NC
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
1	M-F 530p Judge Judy .TWTF..	03	250	30 Comme	Nbr of Spots 4		4	1000
2	M-F 530p Judge Judy M.....	03	250	30 Comme	Nbr of Spots 1		1	250
3	M-F 5p Judge Judy .TWTF..	03	250	30 Comme	Nbr of Spots 4		4	1000
4	M-F 5p Judge Judy M.....	03	250	30 Comme	Nbr of Spots 1		1	250
5	Sat 6p NewsS.	03	200	30 Comme	Nbr of Spots 1		1	200
Weekly Totals: Total Spots(Ord Spots)					9	2	11	

Grand Totals				Month 10 Weeks: 4			
Totals		11	2700	9	2200	2	500
Spots							
Cost							

Grand Totals:

Spots:	11
Gross Total:	2,700.00
Commission:	405.00
Net Total:	2,295.00

REP HEADLINE# 6303449
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION

SEP11/12 10.01
*** WNCN-TV ***

ADV #	ADV. NAME	ISS/NC CITIZENS 4 PROGRESS	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	SHORR JOHNSON MAGNUS	BUYER NAME	TERRI COOPER	
		1831 CHESTNUT STREET	SALES PRSN	WA- MICK NESCI (H)	
		PHILADELPHIA, PA 19103			
ORDER #	CONTRACT #	6303449	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	NC CITIZENS 4 PROG	EST#	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT2/12	OCT8/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	SEP11/12	10.01

REP: NEW ORDER
TTL \$2,700 @11X
PLEASE CONFIRM
THANKS SHOSHANA FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NC CITIZENS FOR PROGRESS (NO ESTIMATE NUMBER)
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$2,700.00
TOTAL SPOTS 11

REP HEADLINE# 6303449
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP4/12 08.58
*** WNCN-TV ***

ADV # ADV. NAME ISS/NC CITIZENS 4 PROGRESS
AGY # AGY. NAME SHORR JOHNSON MAGNUS

1831 CHESTNUT STREET

PHILADELPHIA, PA 19103

REP. # OFF. # SALESMAN #
BUYER NAME TERRI COOPER
SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6303449 CLASS: NATL. LOCAL REGIONAL

PRDCT NC CITIZENS 4 PROG EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP4/12 08.58

REP: NEW ORDER
TTL \$2,700 @11X
PLEASE CONFIRM
THANKS SHOSHANA FOR MICK

ECU
CPN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
NC CITIZENS FOR PROGRESS (NO ESTIMATE NUMBER)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			530P-600P	30		\$250.00	10/2	10/5	4		TU-F	4
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
2			530P-600P	30		\$250.00	10/8	10/8	1		MON	1
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
3			500P-530P	30		\$250.00	10/2	10/5	4		TU-F	4
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
4			500P-530P	30		\$250.00	10/8	10/8	1		MON	1
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												

MMW
9/10

REP HEADLINE# 6303449
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP4/12 08.58
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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5			600P-630P	30		\$200.00	10/6	10/6	1		SAT	1
PROGRAM : NEWS 6P CON COM1 : NEWS 6P												

OCT/12 \$2,700.00
 CONTRACT TOTAL \$2,700.00
 TOTAL SPOTS 11

MARKET TOTALS \$54,000 WNCN 5% WRAL 45% WTVB 42% WRAZ 8% WRDC 0% WLFL 0% CABL 0%
 SHARES ESTIMATED
 SVC- NSI BOOKS- MAY/11
 DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WNCN-TV	Date: 10/1/12
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I, Sharr Johnson Magnus
do hereby request station time concerning the following issue:

NC Citizens for Progress

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: 2,295.00 net

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

No Citizens for Progress

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

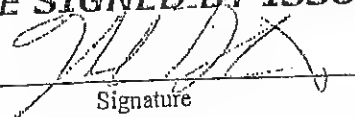
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

5/31/12
Date


Signature

215-567-4680
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title